

ORI- GINAL ART VS. DIGITAL ART



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us everyday. We could say we live in times of quantity instead of quality. This increases most likely the feeling of stress during the day, whether we are conscious or unconscious about it. The world of a painter is the same nowadays. It is not a question of painting on canvas with brushes and oil paint anymore. It is not even a question whether we use our hands when creating art. Today we have computer art, digital drawing, video, film, photography, multimedia art installations, mixed media, projections and light art, performance art, aerography, lithography, serigraphy, everything is allowed that can be experienced in some way by a few or the masses.

The list is neverending and there is no limit to free inspiration and what is considered art. For example, when we admire a hyperrealistic painting (which is like a photo but painted) it is well worth remembering to ask the gallery if the painter uses an airbrush or if it is an actual hand painted picture in oil. The difference should be reflected in the price. A painting done by airbrush is finished much faster and is usually projected onto the canvas instead of freely drawn by hand. It is a totally different technique that most people do not know about.

This is also a way for the painter to produce such a high number of perfect pictures, like so many do today. An artist can also hire other painters to work in series, meaning one is finishing the base (in acrylic to save time and money), and the others are giving the next coats until the actual artist himself only gives the finishing touches. The buyer is usually not aware of this unless he is an art expert.



The art gallery should be fair and inform and teach the buyer about each artist and their creative process.

One should know that today paintings can be machine produced in almost any texture and size. The photographers are fighting an even much bigger struggle as we can have images computer made in all sizes, or enhance the photos digitally to the extent that we almost lose the original feeling at the very moment of exposure. A photo can also be changed to look like a painting. Or

just look at fashion photography for example, where perfection is considered an absolute necessity. But are we still touched by this perfection? It is good to remember that it is not the real world we are looking at in the magazines.

It is also up to us to raise our awareness and sensitivity and make healthier choices. We can slow down a little and take our time to see the details and not only the contours.

Most of us still prefer a homemade meal prepared with time, love and care and with a personal touch

instead of a readymade meal, or a perfect restaurant meal. We also still prefer real plants and flowers in our homes although we have a choice of perfect artificial ones. Real plants take time to grow and they change according to their environment. There is movement in them and movement is beauty! The same goes for art. Original art created with time and care is different from digital prints and posters. There is no question about it!

